



ABSTRACT OF THE DISCLOSURE

A fish hook or lure has a winding applied to a metal body of the hook or lure, with an ~~electrically~~ insulating layer between the winding and body. The winding and body are of dissimilar metals both exposed for contact with the water whereby when immersed in water electrolytic action between the winding and body causes generation of an electromagnetic field attractive to fish.

RECEIVED

SEP 25 2002

GROUP 3600